

Anthony Gillitzer

306 E Main Street • Evansville, WI 53536 • anthonygillitzer@gmail.com • (608) 295-2025
Portfolio at: www.agcinematics.com

Education

Madison Area Technical College

A.A.A. Degree in Visual Communication and Media Design

Relevant Coursework: Video Production, Print Production, Website Design, Graphic Design

Madison, WI

May 2019

Employment History

State of Wisconsin - Department of Tourism

Marketing Specialist

Compose visual assets for Multiple government agencies. These assets include, print programs for client conferences, logos, branding guides, and media kits for government initiatives. Responsibilities also include crafting mass email marketing communications for public events and using project management programs.

Madison, WI

October of 2021 - Present

Madison Area Technical College

Video Production Vender

Acted as an on-call video producer for the marketing department. The targeted audiences for these projects include both current and prospective students from very diverse backgrounds.

Madison, WI

July of 2020 - present

AG Cinematics L.L.C.

Owner and Operator

Achieved a great deal of success starting my own media production company, while attending college. My company primarily serves small businesses by helping them sell their product with promotional media. Doing so, has improved sales and overall brand awareness for these clients.

Midwest

June of 2018 - present

Open Box Events

Freelance Wedding Videographer

Assisted with wedding shoots as a second cameraman. These shoots took long hours and required traveling all around the state. Understanding composition and lighting techniques for video was key.

Midwest

May of 2020 - October of 2021

Project Management Experience

TEDx Talk, Madison College Promo

Producer, Editor, Videographer

Conceptualized a project that required a variety of skills including extensive pre-production, precision drone operation, creative DSLR shooting, motion graphics, color correction, and meticulous editing in post-production. The TEDx Talk ended up receiving tens of thousands of views.

Amigo Construction

Multi Media Provider

Acting as a video producer and website management for a local construction company based in Wisconsin. This role requires intense coordination with site project managers to ensure tight deadlines are met. Amigo uses these products to help market their services to prospective clients.

Anthony Gillitzer

306 E Main Street • Evansville, WI 53536 • anthonygillitzer@gmail.com • (608) 295-2025

Portfolio at: www.agcinematics.com

Endless Knot Rugs Promo Series

Producer, Editor

Coordinating with videographers in Nepal and directing local voice talent in Wisconsin to put together a wonderful promotional series for this brand. Producing this series took a great deal of communication to ensure brand uniformity. This series is used to help vendors make sales and understand where and how their products are made.

Madison College Chef Series

Videographer, Primary Editor

Acted as primary editor and a cameraman on this multi-camera cooking show. Organizing all aspects of recording in order to make a seamless editing process. Being able to shoot this show with famous chefs and help promote and educate the Madison College culinary program.

Daniels Construction Promo

Producer, Editor, Videographer

Conceptualized a made for web video for a local construction company's home page. This required organizing shoots at multiple job sites and coordinating with their chosen web developers. The clients greatly enjoyed the project and use it on their site to this day.

Custom Metals Inc.

Producer, Editor, Videographer

Produced multiple made for web promotional videos to be featured on the company's website. These projects required DSLR shooting, drone operation, and post-production color correction. These products are still used to help their work.

Charity Work

Becker Law Office Fundraiser

Producer, Videographer

Co-produced a series of videos featuring a local fundraiser. The aim being to help boost fundraiser sales, which supported a local community center. The series debuted at Madison's Fete De Marquette festival.

Madison 56ers Soccer Club Promo

Producer, Videographer

Executed a project for a local non-profit soccer club. Requiring pre-production, DSLR shooting, drone cinematography, and post-production to pull this project together. As of now this project reached 1,500 views.

Skills

Technical: Team Leadership, Project management, Cinematography, Photography, Lighting, Sound Design, Motion Graphics, Website Design, Print Production, Mass Communications, Licenced Commercial Drone Pilot, Color Correction, Database Management.

Software: Adobe Creative Cloud (Premiere Pro, InDesign, Illustrator, Acrobat, After Effects, InDesign, Photoshop), Microsoft Office (Outlook, Excel, Word, PowerPoint), Google apps.

Interests: Films, Film Making, Physical Fitness, Pop Culture, Gaming, Carpentry.

References and more project experience available upon request.