

★ 2022 ★



GOVERNOR'S CONFERENCE
on Emergency Management
& Homeland Security

March 8-9, 2022

Kalahari Resorts and Conventions • Wisconsin Dells



Building Resilience

Conference Sponsors



Train.
Prepare.
Recover.

Conference Welcome



The past two years have tested all of us, but we have risen to meet those challenges. From the COVID-19 pandemic, civil unrest, and other emergencies, we have weathered and witnessed history. We showed our resilience.

This is what inspired the theme for this year's Governor's Conference on Emergency Management and Homeland Security: Building Resilience. We are taking the lessons we learned not just over the past two years, but our collective knowledge built over a lifetime to create a culture of preparedness. Sharing that knowledge over the next two days will also help us all become more resilient leaders.

This conference is more than just learning and advancing our skills. It is also about building relationships with each other. We have been separated for far too long, and it is time for us to reconnect as a team.

Your support and presence here is a symbol of your commitment to make Wisconsin more resilient. By tapping into our strengths, we will continue to overcome challenges we face and come back stronger.

There will be times when we will be tired, but we always rise to occasion. We may buckle and bend, but we will never break. We keep going, recover from setbacks, and adapt to changes.

Thank you for coming to the 54th annual Governor's Conference on Emergency Management and Homeland Security. I also want to thank our sponsors and vendors for helping to make this conference possible. I am grateful to you all for your time and your commitment to make our communities and our state better and stronger.

Together we are strong.

Together we are resilient.

Greg Engle
Acting Administrator, Wisconsin Emergency Management

Conference Information

Wi-Fi Access

Free high-speed wireless access is available throughout the resort. Connect to the **Kalahari Guest** network and agree to the terms and conditions. No passcode is required.

Registration & Conference Information

For conference registration, materials pick-up, app download, and any questions you may have, registration is located in the Banyan Registration room and opens at 7:30 AM each day.

Facility Information & Parking

Parking is free for all guests and visitors when you visit the Kalahari.

Coffee & Dining

Coffee lovers can purchase coffee from Kalahari's Java Manjaro located in the main lobby (open daily at 6:30 AM). Nearby coffee shops within a 10 minute drive include Starbucks, Dunkin' Donuts, and Panera Bread.

We encourage you to explore the variety of locally-owned and one-of-a-kind restaurants Wisconsin Dells has to offer. On-site at the Kalahari there are three full-service restaurants featuring varied exceptional cuisines as well as several other dining options. Please visit the front desk for more information.

Thank You to Our Sponsors

Please join us in thanking our participating sponsors and exhibitors for funding this year's breaks.

Tech Time

Tech time is your chance to sit down, one-on-one, with subject matter experts who work with WEM related portals and programs. The two sessions on Tuesday will focus on Grants Pro, WebEOC, WHOPRS/EPCRA, and IPAWS. The Wednesday session will focus on GIS, EGrants/Homeland Security Grants, and EMPG Grants. We will have access to our programs and portals so you can get your questions answered or bring your own computer and follow along. Come get "techy" with us!

Conference Information

Governor's Conference Mobile App

Access your personalized agenda, view important conference details, and share your conference experience on a private social network using the conference mobile app. To install, type the following case sensitive link into your phone's web browser: bit.ly/WEM2022. Then add it to your home screen to access throughout the conference. Once the event is over, simply delete the app.



Governor's Conference on Social Media

Join the conversation and share your photos on social media using the hashtag #WEMGC22. Tweets with this hashtag will automatically be pulled into Event Stream, the private social media network available through the Governor's Conference mobile app.



/readywisconsin

/Wisconsinemergencymanagement



/readywisconsin

Speaker Presentations

Following the conference, available presentations will be shared on the conference information site bit.ly/WEM2022.

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Facility Map



Conference Agenda

Monday, March 7

2:30 PM - 5:00 PM

Early Registration Open
Banyan

4:00 PM - 6:00 PM

Vendor Opening Reception & Break
Kalahari Ballroom
Brought to you by our sponsors ATC and Enbridge

Tuesday, March 8

7:30 AM - 4:30 PM

Conference Registration
Banyan

8:30 AM - 10:00 AM

Call to Order & Welcome
Kalahari Ballroom

Opening Remarks - *Greg Engle, Acting Administrator, Wisconsin Emergency Management*

- Presentation of Colors
 - Star-Spangled Banner
 - Tribal Presentation - *Ho-Chunk Nation*
 - Remarks - *Major General Paul Knapp, Adjutant General*
 - Governor's Welcome - *Governor Tony Evers*
 - Governor's Conference Award Ceremony
-

10:00 AM - 10:30 AM

Break with Vendors (AM)
Brought to you by our sponsors
Kalahari Ballroom

10:30 AM - 12:00 PM

Keynote Presentation: Leader Lessons from the Battlefield

Kalahari Ballroom
Christopher L. Kolakowski - Director of Wisconsin Veterans Museum, Wisconsin Department of Veterans Affairs

12:00 PM - 1:00 PM

Networking Lunch
Kalahari Ballroom

Conference Agenda

1:00 PM - 2:15 PM

Tuesday Breakout Sessions I

Breakthroughs in Managing Hospital Surges

Portia

*Steven Haskell - Emergency Management, UW Health;
Michael Stephens - Safety & Emergency Management
Officer, UW Health*

Colonial Pipeline Ransomware Attack - Are You Ready for When It Happens Here?

Africa 10

*Drew Werner - Critical Infrastructure Planning Specialist,
Wisconsin Emergency Management; Megan Levy -
Resilience Strategist, WI Office of Energy Innovation;
Ben Bolton - Senior Energy Programs Administrator,
Tennessee Office of Energy Programs*

Integrated Preparedness Plan

Cypress

*Paul Gazdik- All-Hazards Planning Section Supervisor,
Wisconsin Emergency Management; Brian Cockerham -
Training and Exercise Officer, Wisconsin Emergency
Management*

Waukesha County's Experience Issuing IPAWS WEA Messages

Wisteria

*Paul Hughes - State Communications Officer,
Wisconsin Emergency Management; Gary Timm -
Broadcast Chair, Wisconsin Emergency Alert System
(EAS) Committee; Chris Becker- Operations Manager,
Waukesha County Communications*

Updates to Wisconsin Flood Resilience Scorecard

Africa 20

*Jackson Parr - J. Philip Keillor Flood Resilience Fellow
at Wisconsin Sea Grant and the Wisconsin Department
of Health Services; Maggie Thelen - Climate and Health
Program Manager, Wisconsin Department of Health
Services*

Tech Time - Open Session

Ironwood

*GrantsPro, GrantsPro Wisconsin Disaster Fund, and
WebEOC*

Conference Agenda

2:15 PM - 2:45 PM

Break with Vendors
Kalahari Ballroom

2:45 PM - 4:00 PM

Tuesday Breakout Sessions II

From Zero to 72 million - The inside scoop on receiving and distributing PPE from the WI DHS RSS Warehouse

Portia

Caitlin Washburn - Administrative Rules Coordinator, Department of Corrections; Kay Mittelstadt-Lock - State Medical Countermeasures Coordinator, WI Dept of Health Services; David Clerkin - Medical Countermeasures Inventory Logistics, Office of Preparedness and Emergency Healthcare - DHA; Zoe Gibbons, Department of Health Services

Monroe County Climate Change Taskforce

Cypress

Bob Micheel - Director, Monroe County Land Conservation Dept; Tina Osterberg - Administrator, Monroe County

Radar, River Forecasts and HYSPLIT-NWS

Africa 10

Tim Halbach - Warning Coordination Meteorologist, National Weather Service Milwaukee; Sarah Marquardt - Senior Service Hydrologist, National Weather Service

Supporting Farmers' Mental Health & Well-Being

Africa 20

Jessica Beauchamp; Jayne Krull - Director of Ag Development, Department of Agriculture, Trade and Consumer Protection

Survey 123 - A Damage Assessment Tool

Wisteria

Scott Weberpal - GIS Coordinator, Wisconsin Emergency Management

Tech Time - Open Session

Ironwood

WHOPRS/EPCRA, IPAWS/Communication Equipment

Conference Agenda

Wednesday, March 9

7:30 AM - 10:00 AM Registration Open
Banyan

8:00 AM - 8:30 AM **Welcome**
Kalahari Ballroom
Greg Engle - Acting Administrator, Wisconsin Emergency Management

8:30 AM - 9:00 AM **Presentation of Wisconsin Certified Emergency Managers (WCEM)**
Kalahari Ballroom

9:00 AM - 9:45 AM **FEMA Agency Update and Strategic Approach to the Future**
Kalahari Ballroom
Moises Dugan - Region 5 Acting Administrator, Federal Emergency Management Agency

9:45 AM - 10:00 AM **In Memoriam**
Video Presentation

10:00 AM - 10:30 AM AM Break
Kalahari Ballroom

10:30 AM - 11:45 AM **Wednesday Breakout Sessions I**
Air Incidents and Rural Responses-Lessons Learned
Guava
Chris Madle - Shawano Co Emergency Management
Amanda Mulvey - Florence Co Emergency Management
Jon Spice - Oconto Co Emergency Management
Stephanie Staszny - Forest Co Emergency Management
Sherri Congleton - Vilas Co Emergency Management County

Conference Agenda

Creating Continuity from Chaos: A Local's Guide to Interoperability and the WI-FOG

Tamarind

Margaret Zieke - Public Safety Broadband Manager, Office of Emergency Communications; Jamie Formea - Deputy Chief, Lake Country Fire & Rescue; James Westover - Wisconsin State Patrol; Paul Hughes - State Communications Officer, Wisconsin Emergency Management; Doug Lofreddo - Assistant Communications and Warning Officer, Wisconsin Emergency Management

Tech Time - Open Session

Ironwood

GIS, EGrants, Homeland Security Grant Program, and EMPG/EPCRA Grants

Introduction to the NIMS National Qualification System and Wisconsin IMT's Update

Wisteria

Chris Hohol - Training Officer, Village of Howard Fire Rescue Department; Ed Janke - Director, Public Safety Village of Howard

Now What? Navigating Personal and Community Recovery Post - Pandemic

Portia

Aimee Wollman Nesseth - Program Coordinator, Northwest WI Healthcare Emergency Readiness Coalition; Brian Kaczmariski - Statewide Healthcare Emergency Readiness Coalition Coordinator

Repair, Restore and Rebuild Stronger Communities Following a Disastrous Power Outage

Cypress

Mara Ferguson - Emergency Management Specialist, Alliant Energy

Keynote Presentations

Leader Lessons from the Battlefield

Leadership often makes the difference in the performance of organizations. Leaders can learn from experience, but case studies of organizations and situations can also be instructive for leaders of all levels. Using examples from military history, the presentation will examine leaders from the past and the lessons they offer for today.



Chris Kolakowski

Director of Wisconsin Veterans Museum,
Wisconsin Department of Veterans Affairs

Christopher L. Kolakowski is Director of the Wisconsin Veterans Museum, a position he has held since January 6, 2020. He was born and raised in Fredericksburg, VA, but his mother's family has very deep roots in the Badger State. Chris received his BA in History and

Mass Communications from Emory & Henry College, and his MA in Public History from the State University of New York at Albany.

Chris has spent his career interpreting and preserving American military history with the National Park Service, New York State government, the Rensselaer County (NY) Historical Society, the Civil War Preservation Trust, Kentucky State Parks, the U.S. Army, and the MacArthur Memorial. He has written and spoken extensively on various aspects of military history and leadership from 1775 to the present, and was the inaugural Director of the General George Patton Museum and Center of Leadership at Fort Knox, Kentucky.

Chris has published three books on the Civil War and is a reviewer and contributor to the Air Force Journal of Indo-Pacific Studies. His study of the 1941-42 Philippine Campaign titled Last Stand on Bataan was released in late February 2016. His latest book, about to be released, is about the 1944 India-Burma battles.

Keynote Presentations

FEMA Agency Update and Strategic Approach to the Future

Moises Dugan, Acting FEMA Region 5 Administrator, will provide an update on the federal COVID-19 response as well as FEMA's new Strategic Plan and how it will shape the Agency's mission in the years ahead. He'll outline the plan's bold vision and three ambitious goals designed to address the increasing range and complexity of disasters, support the diversity of communities we serve and complement the nation's growing expectations of the emergency management community.



Moises Dugan

Region 5 Acting Administrator
Federal Emergency Management Agency

Prior to his current role, Moises served as the Region 6 Deputy Administrator. In this position, Moises is responsible for the administration of emergency management programs in the FEMA Region 6 states of Arkansas, Louisiana, New Mexico, Oklahoma, and Texas. He also is responsible for oversight and implementation of response and recovery operations for presidentially-declared disasters in the five-state region.

Moises began his emergency management career in 1989 with the Texas Department of Public Safety, Division of Emergency Management as the State Public Assistance Officer. He was later promoted to the position of Recovery Section Administrator, serving as the Governor's Authorized Representative and State Coordinating Officer during federally-declared disasters.

Moises graduated from the University of Texas at Austin with a Bachelor's degree in Government. After graduating college and completing Officer Candidate School, he also received his officer commission in the United States Marine Corps.

Keynote Presentations

Wisconsin Under Attack | Responding to Cyber Criminals

LTC Sarah Frater is on the front lines of Wisconsin's cyber horizon. As ransomware and cyber attacks escalate across the country, Wisconsin's schools and infrastructure are repeated targets. LTC Frater and Wisconsin's volunteer Cyber Response Team are often first on the scene. This talk explores their perspective from the trenches. Kurtis Minder, world renowned ransomware responder, will join LTC Frater to discuss the ransomware landscape and what works and what does not in a response program.



Kurtis Minder
CEO, GroupSense

Kurtis Minder is the CEO and co-founder of GroupSense, a leading provider in Digital Risk solutions. Kurtis built a robust cyber reconnaissance operation protecting some of the largest enterprises and government organizations.

Kurtis has been the lead negotiator at GroupSense for ransomware response cases. He has successfully navigated and negotiated some of the largest ransomware, breach, and data extortion cases world-wide.



LTC Sarah Frater
Director of Cybersecurity Operations,
Department of Military Affairs

Currently LTC Sarah Frater is the Director of Cybersecurity Operations for the Wisconsin Department of Military Affairs, Wisconsin National Guard. Sarah has been in the military for over 20 years, with multiple overseas deployments. Her career has involved intelligence, security, and cybersecurity, with positions in both public and private sector.

Keynote Presentations

Wisconsin's Role in Resettling Afghan Evacuees

In the summer of 2021, the United States began withdrawing its troops from Afghanistan, concluding the longest war in U.S. history. As the Taliban began to take over the country, large scale evacuations of U.S. citizens, special immigrant visa (SIV) applicants and other vulnerable Afghans had to occur quickly. Thus began one of the largest airlifts in history, with over 116,000 people evacuated in two weeks by the United States alone. Fort McCoy, a military installation located in western Wisconsin, played an integral role in Operation Allies Welcome (OAW) by hosting over 13,000 Afghan evacuees. This panel presentation features speakers from federal, state and local governments and volunteer organizations who collaborated on this vital mission. Panelists will discuss the magnitude and variety of response efforts necessary to sustain an international population that outnumbered most of the surrounding communities.



Bojana Zorić Martinez

Director, Bureau of Refugee Programs, Dept. of Children and Families

Bojana Zoric-Martinez currently serves in two roles: director of the Bureau of Refugee Programs within the Department of Children and Families, and as the Wisconsin State Refugee Coordinator (SRC), a position she has held for over 5 years. She has extensive

knowledge and experience in working in refugee resettlement, and as a former refugee herself, she is grateful to have the opportunity to lead and help shape the programs she once benefited from.



Brad Stewart

Deputy to the Garrison Commander
Fort McCoy, WI

Dale “Brad” Stewart has served as the Deputy to the Garrison Commander at Fort McCoy since June of 2020. During Operation Allies Welcome, he served as the Chief of Staff for Task Force McCoy. He holds a bachelor’s degree from the United States Military

Academy at West Point, New York and a master’s degree from the Naval Post Graduate School at Monterey, California.

Keynote Presentations



Jared Tessman

Emergency Management Coordinator
Monroe County Sheriff's Office

Jared Tessman is the Emergency Management Director for Monroe County. He has 24 years of experience working in emergency services to include fire, EMS and law enforcement. He is also a lieutenant and training officer on the Tomah Fire Department. Jared is a veteran of the Wisconsin National Guard, having served for 13 years.



Loren Klemp

Coordinator, Western WI Healthcare
Emergency Readiness Coalition

Loren "Bill" Klemp has been the coordinator for the Western Wisconsin Healthcare Emergency Readiness Coalition (HERC) since 2018. His role in Operation Allies Welcome was to coordinate and deconflict external medical services needed by Afghan guests beyond what could be provided at Fort McCoy. Bill retired from the U.S. Army after serving for 36 years.



Keith Alvey

North Central Division Disaster Executive
American Red Cross

Keith Alvey began his career with the American Red Cross in 1989. For the past nine years he has served as the North Central Division Disaster Executive. He has led operations for hurricanes Sandy and Maria and was a part of the Red Cross leadership team for the September 11 attack in New York and Hurricane Katrina. Most recently he oversaw the Red Cross's Afghan operations in Wisconsin and Indiana.

Speaker

A representative from the U.S. Department of Homeland Security

Breakout Sessions

For full presenter bio's please visit the conference App at:
bit.ly/WEM2022

Breakthroughs in Managing Hospital Surges

Steven Haskell - *Emergency Management, UW Health*

Michael Stephens - *Safety & Emergency Management Officer, UW Health*

Surges in hospital emergency rooms have continued to increase due to the pandemic, frequency of mass shootings, and more prevalent severe weather conditions resulting from global warming. When this happens, it puts lives at risk and causes more stress on emergency healthcare providers that are already managing excessive demands. First responders, healthcare providers and state emergency management officials have learned how critical it is to find solutions to managing hospital surges, and in Wisconsin we have made exciting progress in meeting this challenge! In recent years emergency management professionals in our state have collaborated with EMS responders, hospital administrators, physicians, healthcare coalitions managers, trauma care providers and experts from the private sector to develop a more coordinated response to these types of surges. This multi-disciplinary effort has resulted in new emergency response plans and use of revolutionary technology that is changing the way we respond to catastrophic disasters, mass casualty incidents, and outbreaks like COVID 19. Please join us to see a presentation on the development of strategies to mitigate hospital surges that include use of technology, first responder training programs, new resources, and development of government emergency management and healthcare incident response plans that provide valuable guidance.

Colonial Pipeline Ransomware Attack - Are You Ready for When it Happens Here?

Drew Werner - *Critical Infrastructure Planning Specialist, Wisconsin Emergency Management*

Megan Levy - *Resilience Strategist, WI Office of Energy Innovation*

Ben Bolton - *Senior Energy Programs Administrator, Tennessee Office of Energy Programs*

Join this session to learn how the Colonial Pipeline Ransomware attack occurred, what the company, affected states, and Federal partners did to respond, and explore the lessons that Wisconsin can take from the experience. Infrastructure Branch Chief for Tennessee Emergency Management Agency, Ben Bolton will provide a firsthand account of the incident. The Office of Energy Innovation (OEI) will provide a brief overview of Wisconsin's pipelines, regional petroleum resources, and current interactions with industry. Further, OEI will provide an update on the regulatory environment including new TSA rules, which also apply to Natural Gas pipelines. WEM Critical Infrastructure Senior Planner, Drew Werner will provide insights into Wisconsin's Cyber Incident Response Annex and discuss the implications (with the other presenters) for local governments and emergency managers, including:

- How to make a plan for consequence management (public

Breakout Sessions

messaging, emergency fueling, conservation, mitigation projects, alternative fuel vehicles/facility generators) • Assessing vulnerabilities in the petroleum sector; driver shortage, dependence on imported fuels, etc. • How to access resources to improve your plans.

Integrated Preparedness Plan

Paul Gazdik - All Hazards Planning Supervisor, Wisconsin Emergency Management

Brian Cockerham - Exercise Officer, Wisconsin Emergency Management

Join Paul Gazdik and Brian Cockerham as they walk through the Integrated Preparedness Plan (IPP). The goal of this session is to use the IPP planning process to help address the needs identified by stakeholders by creating specific goals and objectives. The IPP establishes priorities and goals that will guide the organization's efforts to build, improve, and sustain core capabilities across a broad range of mission areas in prevention, protection, mitigation, response, and recovery.

Waukesha County's Experience Issuing IPAWS WEA Messages

Paul Hughes - State Communications Officer, Wisconsin Emergency Management

Gary Timm - Broadcast Chair, Wisconsin Emergency Alert System (EAS) Committee

Chris Becker - Operations Manager, Waukesha County Communications

Changes to public alerting and warning seemingly occur monthly when using the IPAWS system. 3 panelists will present topics highlighting: alerting best practices, a comparison of EAS vs. WEA alerting, overview of WEA features and limitations especially "message overspray", how to instill confidence in your staff to send alerts and alert training and testing opportunities. The highlight of the session will be comments from Waukesha county's ongoing use of IPAWS and their practices and lessons learned. There will be plenty of time for sharing experiences and Q&A from current and future IPAWS users. Are you already up and running on IPAWS or soon want to be? Maybe you have the capability and are nervous about using this powerful tool. This session is for you!

Updates to Wisconsin Flood Resilience Scorecard

Jackson Parr - J. Philip Keillor Flood Resilience Fellow, Wisconsin Sea Grant/WI Dept. of Health Services

Maggie Thelen - Climate and Health Program Manager, WI Dept. of Health Services

The Wisconsin Flood Resilience Scorecard (FRS) was launched in 2019 as a collaboration between Wisconsin Sea Grant and the Climate and Health Program in the Wisconsin Department of Health Services. The FRS is a guided conversation for public officials to assess their flood resilience. The FRS has since gone through a series of updates and improvements. Most notably, the developers created the FRS Data Companion, a report of 31 flood resilience indicators including data on precipitation, soils, National Flood Insurance Program coverage, mental health, social vulnerability, and more. The FRS Data Companion is available for more

Breakout Sessions

than 600 cities and villages in Wisconsin. A similar Data Companion is currently being developed for counties. The presentation will also review the insights from more than ten communities that have completed the FRS, including identification of social and institutional flood risks that affect communities of all sizes across the state.

From Zero to 72 million - The inside scoop on receiving and distributing PPE from the WI DHS RSS Warehouse

Caitlin Washburn - *Administrative Rules Coordinator, Department of Corrections*

Kay Mittelstadt-Lock - *State Medical Countermeasures Coordinator, WI Department of Health Services*

David Clerkin - *Medical Countermeasures Inventory Logistics*

Office of Preparedness and Emergency Healthcare - DHA

Zoe Gibbons - *Department of Health Services*

In March of 2020, when the COVID-19 pandemic hit, the staff of the Office of Preparedness and Emergency Healthcare (OPEHC) activated their privately owned Receipt, Stage, Store (RSS) warehouse to prepare for the receiving of the Strategic National Stockpile (SNS) and the distribution of the SNS and a small state PPE stockpile. Working together, OPEHC staff, WI DHS, and others established a process for allocating scarce PPE to essential operations. Incident Management Team members and Wisconsin Emergency Management assisted with the distribution and allocation process. Presenters of this session are the key players in the activation, set up, and operations of the warehouse that successfully received and distributed 72 plus million items of PPE and medical supplies.

Monroe County Climate Change Taskforce

Bob Micheel - *Director, Monroe County Land Conservation Dept.*

Tina Osterberg - *Administrator, Monroe County*

Monroe County has a history of flooding and intense rain events that has ravaged the southern portions of the county since 2007. In response to the destruction of infrastructure, private property, agricultural the Monroe County - Climate Change Task Force (CCTF) was created. Hear from a county taking the initiative on climate change in Wisconsin. Tina Osterberg and Bob Micheel will share how Monroe County passed a proactive resolution recognizing climate change while supporting the efforts of the newly created Climate Change Task Force. The CCTF will seek federal, state, and local assistance (technical & financial) to implement their 10 goals to address the symptoms of climate change while implementing mitigation practices to reduce impact on the county.

Radar, River Forecasts and HYSPLIT-NWS

Tim Halbach - *Warning Coordination Meteorologist, National Weather Service Milwaukee*

Sarah Marquardt - *Senior Service Hydrologist, National Weather Service*

The National Weather Service (NWS) has many tools available to Emergency

Breakout Sessions

Management and public safety officials to use during times of emergency. Three main topics will be discussed through the presentation which include: Doppler Radar, Hydrologic Ensemble Forecast System (HEFS, a tool for river level forecasting) and HYSPLIT (a tool to compute air parcel trajectories). The NWS will provide a basic tutorial on the many fields and uses of Doppler radar along with some case examples of past tornadoes, flooding, and winter weather events. Participants will also learn about the Hydrologic Ensemble Forecast System (HEFS) a new tool available for some river forecast locations in Wisconsin to show the range of possible river crests and probabilities of reaching various levels of flooding for that river location. An update on the 2022 Spring Flood Outlook will also be provided, which will also use some examples from HEFS. The final tool discussed will be HYSPLIT. HYSPLIT performs dispersion and deposition simulations for air parcel trajectories for hazardous chemical releases or other emergency situations. EMs and public safety officials can contact NWS offices to ask for this forecast information for real life scenarios as well as during tabletop exercises.

Supporting Farmers' Mental Health & Well-Being

Jessica Beauchamp

Jayne Krull - *Director of Ag Development, Department of Agriculture, Trade and Consumer Protection*

According to data collected by the USA TODAY Network and the Midwest Center for Investigative Reporting, more than 450 farmers died by suicide across nine Midwestern states from 2014 to 2018. The National Farm Medicine Center also reported in 2018 that 29% of farmers suffer from depression and 35% suffer from anxiety. This presentation will focus on these barriers, programs and services out there to address them, and how social workers can aid in the mission to break down these barriers. The presentation will be led by Jessica Beauchamp, a mental health professional providing services through the Wisconsin Farmer Wellness Program and Jayne Krull, Director of Ag Resource and Promotion.

Survey 123 - A Damage Assessment Tool

Scott Weberpal - *GIS Coordinator, Wisconsin Emergency Management*

Scott Weberpal will guide participants through an in-depth step by step look at how to bring damage assessment information from the field in the SEOC using Survey 123. Participants will learn how to download the ESRI Survey 123 App; download the WEM Damage Assessment Survey; collect and save data from the field; upload survey information after connecting to internet; view survey information in WebEOC Damage Assessment board; and how to use the damage assessment feature service in GIS. Plus, participants will learn helpful Survey hints. You will leave this session very well versed in Survey 123!

Breakout Sessions

Air Incidents and Rural Responses-Lessons Learned

Stephanie Statezny - Forest County Emergency Management

Sherri Congleton - Vilas County Emergency Management

Chris Madle - Shawano County Emergency Management

Amanda Mulvey - Florence County Emergency Management

Jon Spice - Oconto County Emergency Management

The Northeast WEM Region had its fair share of air incidents in 2021. Join a panel of Emergency Managers from Florence, Forest, Oconto, Shawano and Vilas counties as they come together to share their experiences from four different 2021 airplane crashes. The panel will provide real life examples of highly complex calls and the life-saving decisions made. A review of each specific incident as well as their lessons learned will be shared. Topics include - who to call, planning for the unplanned, finding the plane, fighter escorts, too many helpers on the ground and in the air, lack of phone and internet, coordination with USDA Forest Service and WI DNR, high impact parachutes, and dealing with fatalities. In addition, a sample SOP template will be shared to help build your local response.

Creating Continuity from Chaos: A Local's Guide to Interoperability and the WI-FOG

Margaret Zieke - Public Safety Broadband Manager, Office of Emergency Communications

James Westover - Frequency Specialist, Wisconsin State Patrol

Jamie Formea - Deputy Chief, Lake Country Fire & Rescue

Paul Hughes - State Communications Officer, Wisconsin Emergency Management

Interoperability has been a hot topic in public safety for many years, most notably after the September 11th, 2001 terrorist attacks. As emergency management and public safety professionals, we are all aware that strong communications practices are one of the foundations of a successful incident or event. Over the past several years, Wisconsin has had both success and failure in incident communications. With this in mind, what can we do as leaders in our agencies to encourage and develop interoperability at the ground level? Should we continue the path we're on towards interoperability? This presentation aims to answer those questions by looking at past events and best practices, and help lay out a path for success before the next disaster.

Introduction to the NIMS National Qualification System (NQS) and Wisconsin IMT's Update

Chris Hohol - Training Officer, Village of Howard Fire Rescue Dept.

Ed Janke - Director, Public Safety, Village of Howard

When mutual aid resources are needed, acquiring the right emergency response resources to deploy to the right place at the right time is essential. Ensuring that responders have the required capabilities can be particularly challenging when the incident requires help from multiple jurisdictions and organizations. Currently

Breakout Sessions

in Wisconsin there are no common processes and terminology to qualify, certify, and credential incident personnel. NQS provides a shared vocabulary and process for qualifying and certifying personnel that, like NIMS, will enhance safety for responders and enhance overall effectiveness and efficiencies. This session will further explore NQS and review the implementation processes and timelines. IMT's are responsible for organizing and directing response activities to achieve the incident objectives and to address the three universal incident priorities of life safety, incident stabilization, and preservation of property. The IMT is responsible for overall direction of response activities through the creation of incident objectives. Through this process, the IMT is able to effectively manage response assets. Response Strategies based on the scope of the incident, allow for determining what tactical resources are needed and what will be needed or can be released. The IMT validates all resource needs before requesting resources by distinguishing between "must have" and "nice to have," with a realistic timeline. With a process for accountability, assignments are clear, allowing for efficient supervision. This session will examine the various incident management teams in the State of Wisconsin.

Now What? Navigating Personal and Community Recovery Post-Pandemic
Aimee Wollman Nesseth - Program Coordinator, Northwest WI Healthcare Emergency Readiness Coalition

Brian Kaczmarek - Statewide HERC Coordinator, OPEHC

The formal after-action review and improvement plan may be completed, but have we taken an intentional inventory of the toll of living and working through a global pandemic? Explore concepts such as personal and collective grief, honoring loss and integrating our experience, and celebrating individual and community resilience to answer the question "now what?" We will cover how to utilize trauma and grief theory to identify losses and the impact of COVID-19; demonstrate the importance of naming, and what has been lost and unattended; apply and integrate lessons learned into personal and professional growth; and provide tools for action for personal, professional, departmental, and community recovery. This session will provide tools to help you and your team strategically and confidently thrive post- pandemic.

Breakout Sessions

Repair, Restore and Rebuild Stronger Communities Following a Disastrous Power Outage

Mara Ferguson - *Emergency Management Specialist, Alliant Energy*

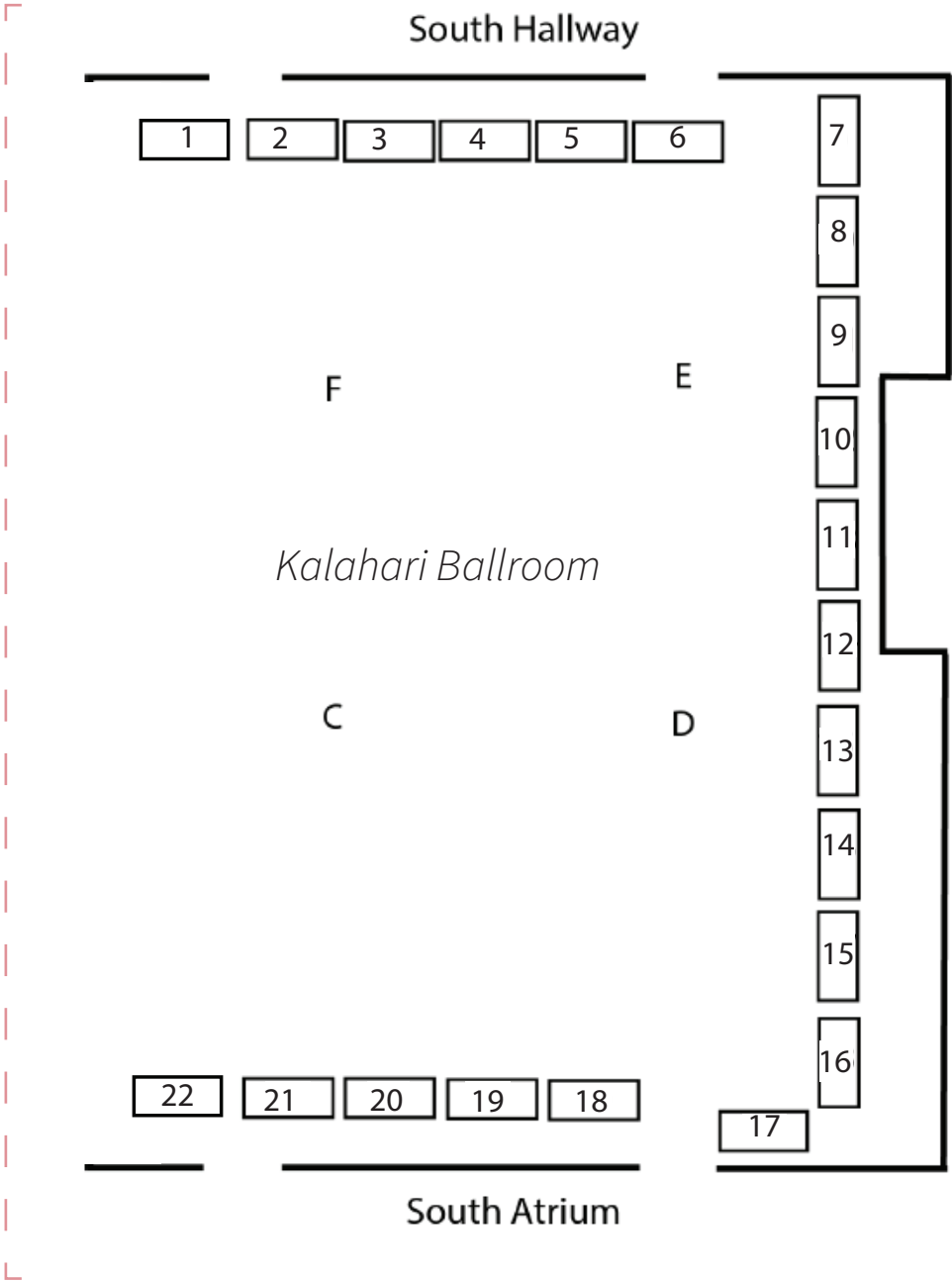
On August 10, 2020 Alliant Energy was impacted by a derecho with winds up to 140 miles per hour, which resulted in over 250,000 customers without power for multiple days. This unprecedented storm, gave them very little time to prepare for, left a massive path of destruction from Iowa into Wisconsin. Trees, power poles and everything in between – simply destroyed. Not only was this a major historical storm, but it occurred in the middle of a pandemic, which posed additional obstacles. The restoration efforts required the support of employees, contractors, neighboring utilities, and other external partners, who worked around the clock for over 14 days until the power was restored. Everyone had been affected, but employees and customers still came together to repair, restore, and rebuild our communities stronger than ever. In this session we will discuss lessons learned and best practices from the derecho so we can be better prepared for the next power outage here in Wisconsin.



Peace of mind. A good night's sleep takes more than a comfortable bed. It takes knowing that your family is safe. That's why, since 2002, Enbridge's Safe Community program has granted over \$10 million to local first responders in neighborhoods across North America. We are proud to support these dedicated men and women who put their own lives on the line to ensure that ours are protected at all times. When the energy you invest in life meets the energy we fuel it with, safe communities happen.



Exhibition Map



Conference Exhibitors

American Transmission Company 18

Formed in 2001 as the nation's first multi-state transmission-only utility, American Transmission Co. is a Wisconsin-based company that owns and operates 10,081 miles of electric transmission lines and 582 substations in portions of Wisconsin, Michigan, Minnesota and Illinois. Our transmission network enables the movement of electricity produced from all forms of generation resources to areas where it is needed. Visit our website at www.atcllc.com.

Enbridge Energy Company 23

For over 70 years, Enbridge has been operating pipelines in Wisconsin, serving communities and residents by delivering energy that is refined into products that heat homes and businesses, fuel vehicles, aircraft and recreation, as well as power industry across the state and the Midwest. We plan to be here for decades to come, safely delivering energy where it is wanted and needed. Our underground pipeline network is the world's longest crude oil transportation system and delivers all the oil refined in Wisconsin and most of the oil refined in the Midwest while contributing more than \$40 million in annual property taxes to the state for valued public needs. Our employees live and work in Wisconsin at 19 different facilities across the state, ensuring the safety of our underground pipeline systems.

American Signal Corporation 1

American Signal Corporation (ASC) is a leading designer and manufacturer of mass notification solutions for a wide variety of applications worldwide. Thanks to our innovative engineering, tailored approach to unique implementations and penchant for thoroughness and quality, our systems meet and exceed the demands of critical applications.

Everbridge, Inc. 14

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 6,000 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information, visit www.everbridge.com.

Conference Exhibitors

FirstNet	15
FirstNet is THE dedicated wireless communications ecosystem built with and for first responders. It provides so much more than just the ability to make and receive calls. Together with first responders, we are working to make your communications simpler, faster and more direct. So you can focus on what's important.	
Midland Radio Corporation	17
Midland Radio Corporation is America's #1 manufacturer of Public Alert-certified NOAA Weather Radios and portable emergency crank radios. Midland's high-wattage GMRS transceivers allow EM's to communicate countywide with CERT and other radio-equipped volunteers. We've provided helpful sales, service, and support from our headquarters in Kansas City since 1959.	
US Cellular	10
US Cellular Critical Connectivity solutions give you priority services, push-to-talk, secure private networks and enhanced land mobile radio (LMR) interoperability that you can bundle with unlimited data plans, rugged devices and disaster response to keep your team better connected.	
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Class of 2020-2021

Certified Emergency Managers

Basic CEM

Jamie Aulik

Aaron Williams

Professional CEM

Erik Engel

Michael Lackey

Brian Satula

Timothy Slater

Sarah Christensen

Bryan Gadow

Tracy Hameau

Robert Kaslick

James Kerner

Robert Kunze

Brandon Larson

John Stuhlmacher

Kari Tomlin

2022 Governor's Conference Workgroup

Kevin Wernet	Conference Director
Katie Sommers.....	Bureau of Administration Director
Laura Reinke	Lead Planner
Troy Klemstein	Lead Planner
Lisa Gustafson.....	Logistics/Mission Support Supervisor
Paul Gazdik	Planning Supervisor
Natalie Easterday	Response Supervisor
Jeff Whittow.....	Finance Supervisor
Andrew Beckett.....	Public Information
Katie Rousonelos.....	Public Information
Paul Hughes	Exhibitor Booth Coordinator
Doug Lofreddo.....	Exhibitor Booth Coordinator
Stacy Blakemore.....	Training Planner
Dawn Zanoni.....	Office of Marketing Services
Anthony Gillitzer.....	Office of Marketing Services
Janell Rucinski.....	Regional Planner
Keith Hurlbert	WI Emergency Management Association Representative

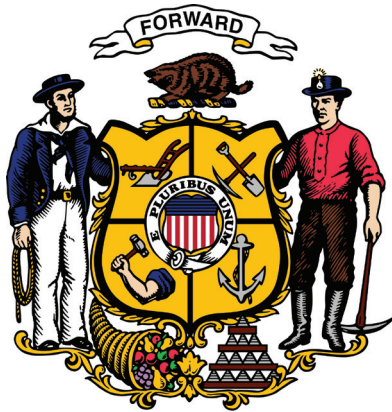
2022 Governor's Conference Awards Workgroup

Non-voting Members

- Lisa Gustafson..... Awards Chair
- Natalie Easterday Awards Advisor
- Andrew Beckett.....Awards Advisor

Voting Members

- Mara Ferguson..... BEOC - Alliant Energy
- Shane Goss..... State Agency – DNR
- Jenny Legaspi.....VOAD – Red Cross
- Deanna Schuette.....VOAD – United Way
- James Williams.....WEMA – Marathon County
Deputy Emergency Manager
- Kaylynn Gresham.....WITEMA – Oneida Nation
Emergency Manager



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